

English version 

BARCHE®

INTERNATIONAL MONTHLY YACHTING MAGAZINE

MAY 2013

COVER Pearl 75

THE LARGEST YACHT
AT WORLD

Lürssen
Azzam 180 m

SAILING

Rolex Swan Cup-Caribbean

ON BOARD

Ferretti 690

Magellano 43

Ranieri Voyager 23S

Capelli 18 Freedom



INTERVIEW

Fulvio Dodich

ENGINES

Mercury F40 Pro

Volvo V8 380 vs Volvo V8 320

THE IDEAS FACTORY

- Cranchi Trawler 50 Long Distance • Fraser *Illusion* 88.8
- Absolute 64 Fly • Xpresso 1500 Nisi Yachts
- 58M Heesen • Azuree 46 ed Euphoria 54
- Lotus Prize Zero Gravità • FFF 43 – Ferretti, First to be First
- Andreani Design



Brunswick

Brunswick plans to close down Sea Ray facility in Merritt Island, Florida: Brunswick Corp said it plans to shutter its Merritt Island facility in Brevard County, Florida, at the end of the June; the plant employs 205 people. It will consolidate motoryacht production at its Palm Coast facility in Flagler County. "This action allows us to reduce production costs and shorten production cycle times of yachts," Andy Braves, president of the Brunswick Boat Group. Brunswick Chairman Dustan McCoy said the decision to shutter the plant was not easy. "Difficult as it was, this action was a necessary step to match capacity with market demand". E. P.

Financial Results

The 2012 financial results of the Brunswick group have been published. Compared to the last five years, the group has succeeded in navigating better in a very uncertain market. In terms of the nautical sector, a slow recovery has begun in the US, focused mostly however on outboard products, whereas others are still experiencing the decline. Sales in Europe have decreased by 15%, but the rest of the world has seen a small growth. In general, sales of the whole nautical market registered at \$1,002.6 million.

NOVURANIA expands the market

Novurania of America is expanding its market share over the yacht tender market with over twelve different model lines, complemented by the ability to build a custom tender--when only custom will do. All of this comes under the watchful eye of Robert Collada, President of Novurania. He's made the right moves by broadening his model line with the acquisition of the Nautica Inflatable line – now NOVURANIA can cover all aspects of the inflatable – and Custom tender RIB market, with his ability to customize his tenders to meet the requirements of any yacht; all while keeping his eye on function and style. Novurania recently celebrated over 40 years of manufacturing from their facility in Vero Beach, FL. E. P.

Trinity Yachts

A long-time client of Trinity Yachts has ordered a new custom 193-foot (59-meter) tri-deck aluminum superyacht, which will be built at Trinity's New Orleans facility. Hull T-062 will have a beam of 33 feet 6 inches, plenty to accommodate six staterooms and a spa belowdecks. Although the yacht is not intended to charter, she will be ABS-classed and comply with MCA rules for yachts over 500 GT. Trinity's own Geoff van Aller designed the yacht's exterior styling. E. P.

Batai di Inace

Inace has launched the 38.4 metre Inace Explorer Yacht, Batai, designed by Luiz de Basto. This well equipped worldwide Expedition Yacht will soon be delivered. Batai, built for owners from Mexico, features a large boat deck forward of her superstructure. She offers accommodation in 5 guest staterooms below, including a very large full beam master stateroom. All of the spaces in the boat are generous in size and she has all the features and equipment needed to take guests around the globe in comfort, style and safety. Batai has a 7.000 nm range at 10 knots and is built to Lloyds and MCA class. E. P.

Permare Group enters US market

Italian boatbuilder Permare Group has signed an exclusive representation agreement with United Yacht Sales. As part of the agreement, United Yacht Sales will look after Permare's Amer product line in the US, Central America and the Caribbean. United Yacht Sales will be exhibiting the Amer yachts in the upcoming shows in Palm Beach and Ft Lauderdale 2013. E. P.



MarineMax

MarineMax will have exclusive distribution for the Sea Ray brand across Florida. MarineMax said it has acquired the sales and service operations for Parker Boat Company in Orlando and Daytona, Florida. Terms were not disclosed. The acquisition will give MarineMax exclusive distribution for the Sea Ray brand in Florida as well as increased territory for Boston Whaler, Grady-White and Sea Hunt Boats. MarineMax said its retail store count is now 55. A company statement said the new stores would "leverage" MarineMax's additional product offerings E. P.

Beneteau expands manufacturing facility in Brazil

French boatbuilder Beneteau has completed the construction of a 2,500m² lamination area in its 10,000m² Brazilian manufacturing site based in Angra dos Reis, a coastal city located in the southern tip of Rio de Janeiro state. E. P.

Suzuki Economic results

The turnover of the domestic Japanese market has grown in the third trimester by 9.5% (65.4 million yen/623 million euros), yielding a total of 749.7 million yen (7.14 million euros) in the first 9 months, compared with the last period. The sales volume of the Marine sector and that of the minor activities of Suzuki Motor Corporation has decreased by 5.8% (2 million yen/19 million euros) yielding a total of 33 million yen (314 million euros), compared to the last period.

Vsy Stella Maris



There are only four yachts in the world certified by the world-leading Hca (helidec certification Agency), Stella Maris, VSY' flagship is one of these and with its 72 meters in length it is also one of the smallest superyachts to have obtained it, without making any compromises especially in terms of security