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MAGAZINE

A WINDOW WITH A VIEW

MONACO & FRENCH RIVIERA



09

WINE PALACE MONTE CARLO ■ GIOVANNI COSTANTINO ■ GRAND-HÔTEL DU CAP FERRAT
SPECIAL EXPO MILANO 2015 ■ RUSSIAN YEAR IN MONACO ■ JEWELS ■ MONACO YACHT SHOW



VSY

WALKING ON WATER: WATEREVOLUTION

By Denise Coelho Silva

Water is a fundamental element for the balance of our planet, and everyone directly involved in working with the ocean is called to take action and give a real twist to the strategic decisions to maintain this balance. The good news is that all industrial sectors can now benefit from new technologies and new scientific models.

June was a game-changing month for water sustainability when, on the occasion of the Milan Expo 2015, VSY in collaboration with Eulabor Institute, Tethys Research Institute and the Civic Aquarium of Milan, presented the Watermark: Waterevolution exhibition.

Dr. Vienna Eleuteri, Sustainability Manager of VSY and President at the Eulabor Institute was the one to provide a clear yet powerful message: *"It is now become urgent to find a new approach to sustainability by bridging the gap between knowledge and practice"*.

In partnership with the other participants, VSY presented an event - that was able to call individuals, stakeholders and communities to enter the world of 'intelligent ecology,' in a new model that rediscover, firsthand, the mechanisms linking the ecosystem health to our well-being.

"Our goal is to connect policies, institutions and the business communities to reflect on knowledge beyond traditional and empirical research." states Dr. Vienna Eleuteri. *"Our vision is a fair and sustainable future for the planet that benefits all inhabitants."*

The exhibition was held in the Milan Civic Aquarium, not only the longest standing edifice from the Universal Expo of 1906, but also an institute that has become increasingly known for the study and reflection on water in all its various forms.

During the conference on Science for Waterevolution, a new model was introduced that is capable of creating strategic

partnerships between economics and conservation, aiming to embrace all aspects of sustainable development. Specific focus was given to the importance of a comprehensive, adequate and representative system of national and international Marine Protected Areas.

Arts for Waterevolution was a great highlight of the exhibition, welcoming an artistic view for the new approach to water sustainability. The innovative presentation involved all the senses, with the extraordinary images of the National Geographic Channel, the food prepared by the Michelin starred chef Cristiamo Tomei and the music created from the sounds of dolphins and whales from the Pelagos Sanctuary by Alex Braga.

This extraordinary new vision of how to approach water will be featured at this year's Monaco Yacht Show in September.

VSY shipyard has long since been the pioneer of a different approach in the building of megayachts. A different shipyard on its own, VSY confirms the importance of developing a coherent, strategic, progressive course which starts with management at the top, whose clear ethical principles are expressed in its Declaration of Sustainability, and goes clearly throughout the whole production and value chain. Thanks to this new perspective new standards have the potential to redefine a whole sector by reducing the environmental footprint, but at the same time by generating structural funding to support marine scientific research and conservation projects and facilitate industry commitment to ocean responsibility.



A NEW PERSPECTIVE

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