

YACHTS

EMIRATES



AZIMUT 80

THE ITALIAN YARD
CONTINUES TO INNOVATE
IN FLYBRIDGE SECTOR

ART MARINE

THE LEADING
MARINA MANAGER
IN THE REGION

TEAK BAN

NAVI SAFE SETS THE
RECORD STRAIGHT

FEATURED YACHTS:

IMPERO 40M: CACOS V | MAORI 78 | SACS STRIDER 18

what's
new



SANLORENZO'S GLOBAL PUSH

Sanlorenzo expands in China and Europe

Just a few months after Sanlorenzo Yachts announced it was planning to expand into the Chinese market, the shipyard has confirmed that it has established Sanlorenzo China Holding Limited in Hong Kong in collaboration with Sundiro Holding. The company will distribute the Italian-built Sanlorenzo motoryachts from 22m to 62m to the Great China market (China, Hong Kong, Macau and Taiwan). The move comes ahead of significant projected growth in the Chinese yacht market, with 100,000 yachts expected to have been sold by 2020, by which time it is estimated China will account for a third of global yacht demand.

Sanlorenzo has simultaneously expanded its presence in Europe by opening two new Brand Representative offices: Sanlorenzo Spain and Sanlorenzo UK. Sanlorenzo Spain will open in Puerto Banus, one of the most luxurious tourist destinations of the Costa del Sol coastline, and it will be managed by Francis J. Holbourne (pictured left), while Sanlorenzo UK will be located in London, in the central city area, the core of global finance. It will be managed by Alan Gulliver (pictured right). Sanlorenzo has a dedicated office in Dubai, Sanlorenzo Gulf (gulf@sanlorenzoyacht.com, +971 50 455 8151)

www.sanlorenzoyacht.com



Green feat

VSY continues environmental push

At the recent Genoa Boat Show, VSY, the Italian superyacht builder, signed an agreement with the Italian Ministry of the Environment to voluntarily join the national Carbon Footprint Programme. The deal was signed aboard the yard's flagship MY Stella Maris in the presence of Environment Minister Andrea Orlando.

The reduction of carbon emissions through the evaluation of the «carbon footprint» and the consequent adoption of mitigation measures is a programme that the Ministry of the Environment has been working on for some years and which has already involved 187 national companies from different sectors of the Italian economy.

VSY have made sustainability the strength of their company policy, recently signing similar agreements in Monaco and with the General Director for Sustainable Development in Italy. www.vsy.it

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